

# CECP Accelerate Community 2019-2020

## The Future of Corporate Foundations

### CONTEXT AND VALUE

Corporations are delivering impact through their corporate foundations with hybrid models, new investment tools, and complex frameworks, simultaneously driving alignment with their corporations' societal engagement and crafting distinct priorities. As the prevailing thinking about how companies interact with society has evolved from corporate philanthropy to various models of corporate responsibility (CR), companies are seeking insights into the roles that their corporate foundations can play and the value that they provide in pushing boundaries domestically and internationally.

Join us to explore how corporate foundations can be catalysts in helping business to think innovatively about creating social change. Optimal for most senior CR professionals.

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### GOALS

This Accelerate Community will cover both strategic and tactical opportunities around topics including:

- How to frame corporate vs. foundation programs
- The breadth of impact investing vehicles
- Trends in case law and legal issues
- Marketing and brand alignment
- Employee engagement.

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### COMMITMENT AND TIMELINE

- Attend 3 in-person noon-noon full day meetings (with remote participation if necessary)
- Attend the culminating meeting at the CECP Summit
- Share case studies around your corporate foundation strategies
- Host an Accelerate Community meeting (optional)

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### DELIVERABLE

The culminating output will be a white paper sharing lessons learned and best practices.

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### Contact

For more information, questions, and to join this group please contact Jennifer Weston-Murphy

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